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# Descriptive Catalog for 1930

Of the Better American and  
European Varieties of

# GLADIOLUS



ROBERT B. LAPTHORN

640 Main Street

Bridgewater, Massachusetts

*When you think of "Glads"  
think of Lapthorn*



# Descriptive Catalog for 1930

Of the Better American and  
European Varieties of

# GLADIOLUS



ROBERT B. LAPTHORN

640 Main Street

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*When you think of "Glads"  
think of Laphorn*

## TERMS OF SALE

We will not be responsible for results in planting, other than to replace stock not true to name. Bulbs found to be not true to name, should be retained by the customer and we will replace all that are untrue, free of charge.

Remittances must accompany all orders. Send Bank draft, express or postal money order, or if more convenient for you we will accept your personal check.

The prices quoted in this catalog include postage or express prepaid.

Orders amounting to less than \$1.00 not accepted.

Price is a relative thing! You can buy a violin for two dollars or two thousand dollars—both are violins. You can buy a suit of clothes as low as \$12; you can buy gladiolus as low as one cent, but no admirer of the modern varieties would want them, nor would he have them in his garden. It takes the same amount of labor to grow the poor ones as it does the good, but with a choice variety you are rewarded with a creation that is a source of joy and you cannot help being proud of such lovely possessions.

We are growers of gladiolus and not traders, and we do not care to fill orders from stock which we have not grown. Past experience has proven that our bulbs are much better than those of the average grower, and if it becomes possible to improve our standard either in variety, quality, or both, we will do so.

We do not substitute other varieties for those ordered.

**The following varieties are the originations  
of the most noted specialists  
in Gladiolus culture**

Name	Each
<b>Albania.</b> Pure silvery white.....	\$ .10
<b>Alice Tiplady.</b> A large Primulinus of orange saffron .....	.10
<b>Alton.</b> Ruffled orange.....	.10
<b>Angelic.</b> Smoky, very odd.....	.25
<b>A. B. Kunderd.</b> Ruffled creamy pink .....	.10
<b>Annie Laurie.</b> Most beautiful light pink .....	.25
<b>Baron Hulot.</b> Indigo blue the best in its class.....	.10
<b>Berty Snow.</b> Lavender, considered by some judges the best lavender.....	1.00
<b>Betty Nuthall.</b> Light coral and orange, tall, extra fine.....	4.00
<b>Broadcaster.</b> White with magenta marking .....	.20
<b>Capt. Kidd.</b> Ruffled and laciniated, clear deep red .....	25.00
<b>Cardinal Prince.</b> Tall cardinal, very good .....	.25
<b>Carmen Sylva.</b> Choice white, tall and graceful .....	.10
<b>Catherine Coleman.</b> LaFrance pink, extra good .....	.40
<b>Crimson Glow.</b> Glowing crimson, excellent commercial variety.....	.10
<b>Diana.</b> Wonderful deep rich blood red .....	.10
<b>Dorritt.</b> Lavender pink, very good..	.10
<b>Dr. F. E. Bennett.</b> House-afire red, extra good.....	.25
<b>Dr. Moody.</b> Large, early lavender...	1.00
<b>Duchess of York.</b> Purple, very good .....	.15
<b>Evelyn Kirtland.</b> Dark rosy pink shading to shell pink.....	.10
<b>Evening Star.</b> Pink, strong grower, good .....	.25
<b>Fern Kyle.</b> Ruffled creamy white, a prize winner.....	.10
<b>Fontaine.</b> Dainty pink.....	.10
<b>Giant Nymph.</b> LaFrance pink, large flowers, one of the best.....	.15
<b>Gladdie Boy.</b> Salmon orange, very good .....	.25
<b>Gold.</b> Napthalene-yellow, a fine, clear, self-yellow .....	.15
<b>Golden Dream.</b> Clean, deep yellow, extra good.....	.50
<b>Gold Elsie.</b> Primulinus of fine deep yellow .....	.25
<b>Golden Measure.</b> Yellow, strong grower, very good.....	.15
<b>Henry Ford.</b> Good deep purple.....	.10
<b>Henry C. Goehl.</b> White with blotch, very good .....	.10

<b>Illuminator.</b> Brilliant carmine red tinted blue .....	.10
<b>Jenny Lind.</b> Apricot and gold, many open, fine .....	.15
<b>John Alden.</b> Yellow with soft red blotch, very early and good.....	.25
<b>K's Yellow Wonder.</b> Vigorous yellow, early, nice flower.....	.50
<b>La Beaute.</b> Creamy white.....	.25
<b>La Luna.</b> Light yellow with red blotch, very good .....	.50
<b>Loella.</b> Smoky, very tall, good.....	.15
<b>Longfellow.</b> Tall, slender, pink, a prize winner, extra good.....	.25
<b>Lucette.</b> White with violet markings.	.10
<b>Macks Cardinal.</b> Tall, red, very good	.10
<b>Madame M. Sully.</b> White with blotch, I believe the best French one.....	.50
<b>Margery Gage.</b> Pink, deeper throat	.15
<b>Marie Kunderd.</b> Ruffled white, early	.10
<b>Marmora.</b> Perhaps the greatest smoky glad in existence. Great.....	1.00
<b>Marnia.</b> Grenadine orange, a mighty fine one .....	.20
<b>Mary Pickford.</b> Creamy white, early	.10
<b>Minuet.</b> A perfect lavender, a first prize one, extra good.....	1.00
<b>Miss Joy.</b> LaFrance pink, a prim, grand .....	3.00
<b>Mr. C. P. Alkemade.</b> White with yellow throat .....	.10
<b>Mr. W. H. Phipps.</b> Exhibition pink, always a prize winner.....	.25
<b>Mrs. F. Pendleton.</b> Rose pink, deep red blotch .....	.10
<b>Mrs. F. C. Peters.</b> Excellent lavender with blotch, very good.....	.10
<b>Mrs. Leon Douglas.</b> Begonia rose, large florets on tall stem.....	.25
<b>Mrs. L. Schweppe.</b> Peach blossom with lavender throat .....	.15
<b>Muriel.</b> Blue with marking, graceful, very good .....	.20
<b>Orange Queen.</b> Wonderful golden orange .....	.20
<b>Paramount.</b> Exquisite light pink and cream .....	.20
<b>Patricia Carter.</b> Early, light shrimp pink .....	.75
<b>Peach Rose.</b> Rich pink and carmine, extra good .....	.25
<b>Persia.</b> Very dark maroon, the best in its class.....	.25
<b>Pink Lily.</b> Ruffled soft pink.....	.10
<b>Prince of India.</b> Smoky, very unusual, well named.....	.35
<b>Purple Glory.</b> Deep maroon red, wonderful texture, extra good.....	.15
<b>Red Star.</b> Dark red, very good.....	.10

<b>Richard Dienen.</b> Splendid salmon, many flowers open at once.....	.15
<b>Rita Beck.</b> Pink, very large flowers, late .....	.75
<b>Scarlano.</b> Fine orange red.....	.10
<b>Scarlet Princeps.</b> Good scarlet.....	.10
<b>Sphinx.</b> Amaranth purple, tall spike, many open, extra good.....	.50
<b>Sweet Lavender.</b> Light lavender, dark blotch, early .....	.10
<b>Sweet Rose.</b> Purest deep rose-pink with red throat.....	.25
<b>The Orchid.</b> Lacinated lavender pink	.50
<b>Violet Beauty.</b> Tall, large, cerise- violet, red throat blotches.....	.10
<b>Virginia Hale.</b> Soft, creamy salmon rose .....	.10
<b>Waban.</b> Orange-red, crimson blotch, very good .....	.25
<b>White Beauty.</b> Tall, white, very good	.25
<b>Winifred.</b> Many colors, tall spike, eight or more open at once.....	.50

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6 Bulbs at the price of 5  
12 Bulbs at the price of 10

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### SPECIAL COLLECTIONS

We are offering three specially arranged collections for the benefit of those who find it difficult to make selections, in order to obtain a variety of colors and a continuity of bloom.

#### COLLECTION NO. 1

Prepaid for \$2.00

1 Annie Laurie .....	\$ .25
1 Baron J. Hulot .....	.10
1 Broadcaster .....	.20
1 Carmen Sylva .....	.10
1 Crimson Glow .....	.10
1 Diana .....	.10
1 Dorritt .....	.10
1 Fontaine .....	.10
1 Gold .....	.15
1 Margery Gage .....	.15
1 Marie Kunderd .....	.10
1 Mary Pickford .....	.10
1 Mrs. F. C. Peters.....	.10
1 Mrs. Frank Pendleton .....	.10
1 Persia .....	.25
1 Scarlet Princeps .....	.10
1 Sweet Lavender .....	.10
1 Virginia Hale .....	.10

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\$2.30

## COLLECTION NO. 2

Prepaid for \$3.50

1 Angelic .....	\$ .25
1 Annie Laurie .....	.25
1 Cardinal Prince .....	.25
1 Carmen Sylva .....	.10
1 Catherine Coleman .....	.40
1 Crimson Glow .....	.10
1 Evening Star .....	.25
1 Fern Kyle .....	.10
1 Giant Nymph .....	.15
1 Golden Measure .....	.15
1 Henry C. Goehl .....	.10
1 John Alden .....	.25
1 K's Yellow Wonder.....	.50
1 Longfellow .....	.25
1 Mr. W. H. Phipps.....	.25
1 Mrs. Leon Douglas.....	.25
1 Orange Queen .....	.20
1 Peach Rose .....	.25
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\$4.05	

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## COLLECTION NO. 3

Prepaid for \$5.00

1 Carmen Sylva .....	\$ .10
1 Dr. F. E. Bennett .....	.25
1 Duchess of York .....	.15
1 Golden Dream .....	.50
1 Jenny Lind .....	.15
1 John Alden .....	.25
1 Longfellow .....	.25
1 Minuet .....	1.00
1 Mr. W. H. Phipps .....	.25
1 Mrs. F. C. Peters .....	.10
1 Mrs. Leon Douglas .....	.25
1 Muriel .....	.20
1 Orange Queen .....	.20
1 Paramount .....	.20
1 Peach Rose .....	.25
1 Prince of India .....	.35
1 Purple Glory .....	.15
1 Richard Diener .....	.15
1 Sphinx .....	.50
1 Waban .....	.25
1 Winifred .....	.50
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\$6.00	

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think of Lapthorn

# HOW TO PLANT AND CARE FOR GLADIOLUS

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## PLANTING

Plant in any good garden soil as soon as the ground is workable up to the middle of June. Do not plant in the shade of trees or buildings, and do not allow Fresh manure to come in direct contact with the bulbs. Use well rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Plant the bulbs with the eyes up, and cover from 3 to 5 inches and from 3 to 8 inches apart in the row. Bulblets should be covered not over one and one half inches.

## CULTIVATION

Cultivation should begin immediately after planting. Run the rake over the beds or rows several times before the bulbs come up, and you will kill thousands of weeds before they get a start. The back of the rake is sometimes the best. When the shoots begin to come through, do not cultivate for a week or two as the shoots are very brittle. After which cultivate once a week. Do not work the soil when heavy or soggy. Water twice a week depending on the weather; do not just sprinkle the ground, but water to a depth of 2 or 3 inches.

## BLOOMING

For the best results cut the spikes when the first bloom opens and let them bloom in the house, each morning remove the wilted blossoms, cut off a little of the stems, cutting them with a long slope, rinse and give fresh water. In cutting spikes always use a very sharp knife and be sure to leave at least three or four leaves, more if possible, in order to mature a strong bulb for another year. With white varieties if you will cut them when the first bloom opens and place in the cellar in the darkest place you can find and leave a day or two you will be more than repaid. During warm nights place flowers in the cellar. If you wish to hold for show purposes, place flowers on the cellar bottom, over night, out of water. We will gladly answer any question that is within our power to do so.

## DIGGING AND STORING

In the fall when the foliage turns brown, they should be dug, the tops cut off close to the bulbs, then lay bulbs in a dry, airy place for a week or two, to cure before packing away, when the old bulb may be removed and thrown away. Save the bulb-lets you will find around the old bulbs. Do not pack over three inches deep. Keep in a dry place, and as near 40 degrees as possible. In the Fall burn, or bury over six inches, all gladiolus tops.

# Memoranda

[illegible]



*SAY IT WITH  
GLADS*

We will mail Gladiolus blooms  
anywhere in Massachusetts during  
August and September

*HAVE A BOX MAILED  
TO A FRIEND*